Grocery Stores
This publication is designed for owners, managers, and other operators of grocery stores and provides basic information on the application of the California Sales and Use Tax Law to grocery store sales and purchases.

For purposes of this publication, a grocery store is an establishment having as its principal line of business the sale of food products and related items. The term includes separate grocery departments in department stores but does not include delicatessens, country or general stores, and establishments that handle groceries as a sideline.

If you cannot find the information you are looking for in this publication, please visit www.cdtfa.ca.gov or call our Customer Service Center at 1-800-400-7115 (TTY:711). Customer service representatives are available to answer your questions weekdays between 8:00 a.m. and 5:00 p.m. (Pacific time), except state holidays. This publication complements publication 73, Your California Seller’s Permit, which includes general information about obtaining a permit; using a resale certificate; collecting and reporting sales and use taxes; buying, selling, or discontinuing a business; and keeping records. Please also refer to our website or the For More Information section for California Department of Tax and Fee Administration (CDTFA) information and the complete list of regulations and publications referenced in this publication.

We welcome your suggestions for improving this or any other publication. Please send your suggestions to:

Audit and Information Section MIC:44
California Department of Tax and Fee Administration
PO Box 942879
Sacramento, CA 94279-0044

Note: This publication summarizes the law and applicable regulations in effect when the publication was written, as noted on the cover. However, changes in the law or in regulations may have occurred since that time. If there is a conflict between the text in this publication and the law, the law is controlling.
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GENERAL APPLICATION OF TAX

It is important to understand the taxability of sales of food, merchandise, and other physical products. This chapter is designed to answer questions commonly asked by grocers. Please refer to www.cdtfa.ca.gov or the For More Information section for CDTFA information and the complete list of regulations and publications referenced in this publication.

Examples of taxable and nontaxable sales

The following examples are illustrative only and do not represent all taxable and nontaxable sales.

Taxable sales

Sales tax generally applies to sales of:

- Alcoholic beverages
- Books and publications
- Cameras and film
- Carbonated and effervescent water
- Carbonated soft drinks and mixes
- Clothing
- Cosmetics
- Dietary supplements
- Drug sundries, toys, hardware, and household goods
- Fixtures and equipment used in an activity requiring the holding of a seller’s permit, if sold at retail
- Food sold for consumption on your premises (see Food service operations)
- Hot prepared food products (see Hot prepared food products)
- Ice
- Kombucha tea (if alcohol content is 0.5 percent or greater by volume)
- Medicated gum (Nicorette, Aspergum)
- Newspapers and periodicals
- Nursery stock
- Over-the-counter medicines, such as aspirin, cough syrups, cough drops, throat lozenges, and so forth
- Pet food and supplies
- Soaps or detergents
- Sporting goods
- Tobacco products

Nontaxable sales

Sales tax generally does not apply to sales of:

- Baby formulas (including Isomil)
- Cooking wine
- Edge Bars, Energy Bars, Power Bars
- Food products—This includes baby food, artificial sweeteners, candy, gum, ice cream, ice cream novelties, popsicles, fruit and vegetable juices, olives, onions, and maraschino cherries. Food products also include beverages and cocktail mixes that are neither alcoholic nor carbonated. The exemption applies whether sold in liquid or frozen form.
• Granola Bars
• Kombucha tea (if less than 0.5 percent alcohol by volume and naturally effervescent)
• Martinelli’s Sparkling Cider
• Noncarbonated sports drinks (Gatorade, Powerade, All-Sport)
• Pedialyte
• Phone cards (see Prepaid telephone debit cards and Prepaid Mobile Telephony Services Surcharge)
• Water—Bottled noncarbonated, noneffervescent drinking water

**Food product sales**

Although sales of food products for human consumption (food that people eat) are generally exempt from tax, there are many sales of food products that are taxable. For example, you must report tax on sales of food products sold for consumption on your premises when eating facilities are provided. Because certain sales of food products are taxable, it is important to understand when tax applies.

If an item does not qualify as a food product, or if it is not sold for human consumption, it is generally subject to tax.

For example, the following items do not qualify as food products and, as a result, are subject to tax:

- Alcoholic beverages
- Carbonated beverages, including semi-frozen beverages containing carbonation, such as slushies (also see Note below)
- Coloring extracts
- Dietary supplements
- Ice
- Over-the-counter medicines
- Tobacco products

Likewise, a food product sold for consumption by a dog, cat, bird, and other domestic pets, or for use as fish bait, is subject to tax because it is not sold as a food item that people eat.

**Note (carbonated fruit juices):** Carbonated products that qualify as 100 percent natural fruit juice are not subject to tax. If the fruit juice includes a preservative, such as sodium benzoate, or any other additive, it is not considered a natural fruit juice and is subject to tax.

**Vitamin enhanced water**

Noncarbonated, vitamin enhanced water beverages and sport drinks that come in packages similar in size and volume to nonenhanced bottled water are generally considered food products. Your sales of these products on a to-go basis are generally not subject to tax. Noncarbonated bottled water is specifically considered a food item. The compounding of nutritional elements, such as vitamins, in an item traditionally accepted as food, such as vitamin enriched bread, does not alone render the product taxable nor does including the word “vitamin” in a food product name, description, or product advertising. For additional information, please see Regulation 1602, Food Products.

**Combination packages**

Combination packages may include food or a combination of food and nonfood items. If you create gift packages that contain only food, such as cheese, crackers, or fruit, the sale of these gift packages is generally exempt from tax.

If you decide to include a nonfood product in the gift basket, it is necessary to determine the taxable portion of the combination package. A container is generally considered the package and any packaging material that holds the product being sold.
If you maintain records that verify the cost of the individual items
You must continue to separate the retail value of the nonfood products when:

1. You have records that verify the cost of the individual items in the package and
2. The retail price of the nonfood product is more than ten percent of the retail value of the entire package, not including the container.

The tax is based on the retail sales price of the nonfood products not including the value of the container. For example, you have records to establish the cost of the individual items of a combination package, and your sale includes the following components:

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Meat and cheese, retail value (exempt food products)</td>
<td>$22.00</td>
</tr>
<tr>
<td>Serving utensil, retail value (nonfood product)</td>
<td>5.00</td>
</tr>
<tr>
<td>Total retail value of contents</td>
<td>$27.00</td>
</tr>
<tr>
<td>Tray (container) retail value</td>
<td>3.00</td>
</tr>
<tr>
<td>Total retail value of the nonfood products</td>
<td>5.00</td>
</tr>
<tr>
<td>Sales tax ($5 x 8.25%)</td>
<td>.41</td>
</tr>
<tr>
<td>Total selling price of combination package</td>
<td>$30.41</td>
</tr>
</tbody>
</table>

In this example, the retail value of the nonfood item, $5.00, is greater than 10 percent of the retail value of the entire package, not including the container ($27 x 10% = $2.70). Additionally, the retail value of the container is less than 50 percent of the retail value of the entire package. Since you have records to establish the cost of the individual items of the combination package, the tax is measured by the retail sales price of the nonfood products not including the value of the tray ($5.00 x appropriate tax rate).

If you do not have records to verify the cost of the individual items
Tax may be measured by the retail sales price of the entire package, including the value of the container if:

1. The retail value of the nonfood product exceeds ten percent of the retail price of the entire package, not including the container, and
2. You do not have records to establish the cost of the individual items of the combination package.

This would also apply if you were selling prepackaged gift baskets, since you do not have records for the cost of the individual items in the package. For example, if you do not have records to establish the cost of the individual items of a combination package and your sale includes the following components:

<table>
<thead>
<tr>
<th>Item</th>
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<tbody>
<tr>
<td>Meat and cheese, retail value (exempt food products)</td>
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<td>3.00</td>
</tr>
<tr>
<td>Total</td>
<td>$30.00</td>
</tr>
<tr>
<td>Sales tax ($30 x 8.25%)</td>
<td>2.48</td>
</tr>
<tr>
<td>Total selling price of combination package</td>
<td>$32.48</td>
</tr>
</tbody>
</table>

In this example, the retail value of the nonfood item, $5.00, is greater than ten percent of the retail value of the entire package, not including the container ($27 x 10% = $2.70). However, since you do not have records to establish the cost of the individual items of the combination package, the tax is measured by the retail sales price of the entire package, including the value of the tray ($30.00 x appropriate tax rate).
If you do or do not have records to verify the cost of the individual items
The sales price of the package is nontaxable if:

1. The retail value of the nonfood products is ten percent or less than the total value of the contents (not including the container), and
2. The container’s retail value is 50 percent or less of the entire package value.

For example, your sale includes the following components:

- Cheeses, retail value (exempt food products): $45.00
- Small knife, retail value (nonfood product): 5.00
- Total retail value of contents: $50.00
- Container, retail value: 10.00
- Total selling price of combination package: $60.00

The nontaxable combination package meets both conditions explained in the example above. The value of the nonfood items, $5.00, is 10 percent of the $50 total value of the contents ($50 x 10% = $5). The value of the container, $10.00, is less than 50 percent of the retail value of the entire package ($60 x 50% = $30). Your sale qualifies as a nontaxable sale.

Note: In these examples, we show tax calculated at a rate of 8.25 percent, however, you should use the tax rate in effect at your business location. For current tax rates, see California City and County Sales and Use Tax Rates, available on our website or by calling our Customer Service Center. If you would like more information, please also see Regulation 1602, Food Products.

Nonedible cake decorations
If you sell a cake or other bakery goods that includes nonedible decorations, you must report tax on the retail-selling price of the decorations if they represent 50 percent or more of the total retail value of the cake or bakery item. You must segregate the charge for the decorations from the charge for the cake or bakery item, and you must calculate the tax based on the retail value of the decorations.

Note: You may already separately state the retail value of decorations on the invoice. If you do, and the decorations are nonedible, you must report tax based on the retail value of the decorations—whether or not they represent at least 50 percent of the total retail value of the cake or bakery item.

Food or dietary supplements or adjuncts (additives)
Sales tax generally applies to preparations in liquid, powdered, granular, tablet, capsule, lozenge and pill form sold as food supplements, dietary supplements, food additives or dietary additives. Supplements or additives are not included in the definition of exempt food products. If an item is sold in one of these specified forms, the following methods may be used to determine its taxability:

- If an item is described on its label or package as a food supplement, food adjunct, dietary supplement, or dietary additive, its sale would be subject to the sales tax.
- If an item is prescribed or designed to remedy specific dietary deficiencies or to increase or decrease generally those areas of human nutrition dealing with vitamins, proteins, minerals or calories, its sale would be subject to the sales tax.
- If an item is in one of the specified forms, it may be taxable if it is generally recognized as a dietary supplement, even though it is not described as such on its package and does not emphasize its vitamin, protein, mineral or calorie content. Examples include cod liver oil, wheat germ oil, and halibut liver oil.
Revisions to Regulation 1602, Food Products, and Regulation 1591, Medicines and Medical Devices, clarify that dietary supplements can, in limited circumstances, be considered “medicines.” This applies when supplements (provided by a physician to his or her own patient) are part of a medically supervised weight loss program to treat obesity.

**Dietary supplements provided by physicians**

Generally, if a supplement does not qualify as a complete dietary food under Regulation 1602, Food Products, it is subject to tax. However, the sale will not be taxable if a physician prescribes such a supplement to his or her own patient as part of a medically supervised weight loss program to treat obesity.

**Herbal products**

For purposes of the food products exemption, a product’s labeling does not determine that it is a medicine and disqualify it from the food products exemption. If a product does not meet the definition of medicine, as provided in Regulation 1591, Medicines and Medical Devices, it may still be considered a food product for human consumption (food items that people eat). This is true even if medicinal claims are made on the product’s label or product brochures.

If an herb is sold in cut leaf form, the herb cannot be considered a supplement or additive, regardless of what is written on the label because it is not in one of the forms listed in Regulation 1602, Food Products. Only a dried herb that is ground or crushed into the form of fine particles should be considered a powder. For such an herb to be considered to be sold as a supplement or additive, it must be either:

- Labeled as a supplement or adjunct, or
- Prescribed or designed to meet specific dietary deficiencies or increase or decrease vitamins, proteins, minerals, and/or caloric intake.

So, if the herb is not described on its package or label as a food supplement, food additive, dietary supplement, or dietary additive, the herb is a food product the sale of which is exempt from tax.

**Hot prepared food products**

Sales of hot prepared food products are subject to sales tax regardless of whether sold for consumption on the premises or sold to go.

A food product is considered a hot prepared food product if it is heated to a temperature above room temperature. Hot food is considered a hot prepared food product even if it has cooled by the time of sale since it was intended to be sold as a hot food.

Examples of hot prepared food products include hot pizza, hot barbecued chicken, hot spareribs, hot popcorn, and hot nuts (if you sell nuts from an enclosed display case which is heated through the use of an ordinary light globe, the sales are sales of hot food products and are subject to sales tax). Hot bouillon, consommé, and soup are also considered hot prepared food products and their sale is subject to tax. However, tax does not apply to the sale of hot bakery items, hot coffee, and other hot beverages if they are sold individually and to go.

Hot prepared food products also include a combination of hot and cold food items where a single price has been established for the combination. Examples include a combination of coleslaw, rolls, and hot chicken sold for a single price; and a doughnut and coffee sold for a single price.

**To-go sales of meal packages that do not include hot items**

If you sell a combination meal to-go that includes cold food and a carbonated beverage, the portion of the selling price that represents the carbonated beverage is subject to tax. If the combo package includes cold food and a beverage other than a carbonated beverage, the sale of the package is not taxable.

Example. You sell a combination of a cold sandwich, chips, and iced tea for a single price to-go—the sale is not taxable. You sell the same package with a carbonated soda—the portion of the selling price representing the charge for the soda is taxable.
Food service operations

Food sold for consumption at tables, chairs, etc., that you provide

If your store has a snack bar, soda fountain, cafeteria or a similar operation, you must report sales tax for sales of sandwiches, ice cream, and other foods if those foods are sold in a form for consumption at tables, chairs, or counters or from trays, glasses, dishes or other tableware that you provide. For example, if you provide either a stand-up or sit-down counter in the delicatessen section, tax applies to food sold for consumption at the counter.

To-go sales

In general, sales of cold food to-go are not subject to tax. If you claim an exemption from tax for cold food sold to-go, you must show that no facilities are provided where the food can be consumed immediately. If facilities are provided, you must segregate your receipts of the nontaxable sales from the taxable “for here” sales. Your receipts could include tapes from a separate cash register key, copies of sales slips, or some similar record that can be verified by audit.

Notes:

• You can elect to charge tax on to-go sales of cold food if more than 80 percent of your store’s sales are from the sale of food products and more than 80 percent of your store’s sales are taxable dine-in or hot food sales.

• The information in this publication is intended for grocery stores. Delicatessens and other businesses that sell groceries as a sideline should see publication 22, Dining and Beverage Industry.

Catering

You are considered a caterer for tax purposes if you serve meals, food, and drinks on the premises of your customers.

If you make sales as a caterer, please see publication 22, Dining and Beverage Industry. Please also refer to www.cdtfa.ca.gov or our For More Information section.

Note: If you merely deliver food—that is, you do not use your employees or your own dishes, flatware, and so forth, to serve food, you are considered a food seller rather than a caterer. As a food seller, tax applies to your sales as described in this publication.

Miscellaneous charges and transactions

The following information applies to a variety of sales and charges that occur at grocery stores.

California Redemption Value (recycling fee)

<table>
<thead>
<tr>
<th>California Redemption Value (CRV) Table</th>
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</thead>
<tbody>
<tr>
<td>Beverages subject to the CRV when sold in glass, plastic, aluminum, and certain other metal containers (if in liquid, ready-to-drink form and intended for people to eat)</td>
</tr>
<tr>
<td>Water (carbonated and noncarbonated)</td>
</tr>
<tr>
<td>Coffee and tea drinks</td>
</tr>
<tr>
<td>Soft drinks, sport drinks, and fruit drinks (carbonated and noncarbonated)</td>
</tr>
<tr>
<td>Beer and other malt beverages</td>
</tr>
<tr>
<td>Wine and distilled spirit coolers containing 7 percent or less alcohol</td>
</tr>
<tr>
<td>Vegetable juice in containers of 16 ounces or less</td>
</tr>
<tr>
<td>100 percent fruit juice in containers of less than 46 ounces</td>
</tr>
</tbody>
</table>
Tax may or may not apply to your CRV charges for nonrefillable containers. If sales tax applies to the sale of the beverage, the CRV charge is taxable. If sales tax does not apply to the sale of the beverage, the CRV charge is not taxable.

If sales tax does apply, the amount due is based on the amount received for the beverage and container and the amount charged for the CRV.

Note: If you give the beverage away and charge only the CRV fee, tax still applies to the CRV if the sale of the beverage would have been taxable.

Sales of noncarbonated drinks are generally not taxable, but their containers may be subject to the CRV. On the other hand, sales of carbonated and alcoholic beverages are generally taxable and the CRV fee that is charged for their containers is taxable.

Examples of beverage sales subject to tax:
- Beer and other malt beverages
- Carbonated mineral and soda waters
- Carbonated soft drinks in liquid form
- Wine coolers and other alcoholic beverage coolers

Examples of beverage sales not subject to tax:
- Noncarbonated, 100 percent natural fruit juice
- Noncarbonated, noneffervescent bottled water

Note: The CRV program is administered by the California Department of Conservation, Division of Recycling. If you have questions regarding the fee or how to apply it, please contact that department. See the State Government pages of your telephone directory or go online to www.calrecycle.ca.gov/bevcontainer.

Discounts, coupons, rebates, and incentive programs

If you participate in rebate or incentive programs offered by manufacturers or vendors (or other third parties) to promote sales of specific products, you should be aware of how tax applies to the payments you receive.

In general, third parties offer incentive programs where you are required to offer discounts to your customers on specific products, and the third party will compensate you directly for the price reduction. There are also programs in which you reduce the sales prices in exchange for discounts on what you pay for the products.

When is the rebate or incentive payment taxable?

Payments received through a third party rebate or incentive program are part of your total taxable sales when all three of the following conditions exist:

1. The third party must require you to reduce the sales prices of particular products in order to receive payments for the discounted amount from the third party.
2. Conditions for receipt of payment must be certain, not dependent on other factors outside your control. (The term “certain” means conditions in the agreement that you have control over. For example, you will receive payment from the third party if you place product signs in your store.) An example of a factor outside your control would be that you receive payment only if you meet a sales quota for the discounted products within a specific time period.
3. The payment must be for a like amount on a transaction-by-transaction basis (payment must be tied to the specific sale of the particular product in the agreement). The third party reimburses you for the specified price reduction in the agreement.
If all of these conditions are met as part of the incentive program, the third-party payment is part of your taxable gross receipts. When reporting your sales, you must include the total amount you receive from your sales of the particular products—this includes the amount paid by the customer and the amount that will be paid by the third party as reimbursement for the price reduction.

Here are two examples where the value of a buy-down rebate program and a manufacturer coupon are part of your gross receipts (or sales price if subject to use tax) from the sale of the product:

1. You purchase bottle openers directly from the manufacturer and you enter into a buy-down rebate program with them. Assume you normally sell the bottle openers for $5.00, but under a buy-down rebate plan, agree to sell the bottle openers for $4.50 and receive $0.50 from the manufacturer. The tax amount due is based on your gross receipts for the sale—which includes both the rebate amount and the amount paid by your customer; therefore, tax is due based on the $5.00 you receive for the entire sale.

2. A customer clips a coupon out of a newspaper and presents it to you at the time of sale to receive a discounted price on the product purchased. The coupon indicates “Manufacturer Coupon.” Since the manufacturer will compensate you for the amount of the price reduction and the customer presents a manufacturer coupon to you, the value of the coupon is included in your gross receipts. Tax is based on the full retail selling price of the product—that is, the amount paid by your customer and the amount of the manufacturer’s coupon.

Promotional programs offered by third parties
When you participate in a promotional program, the payments you receive from a person other than your customer are presumed taxable until you can present documentation to establish the payments as being nontaxable. Please see Regulation 1671.1, Discounts, Coupons, Rebates, and Other Incentives, for additional examples of documentation that would be used to accomplish this.

Also, when you collect sales tax, or if you are required to collect the use tax, you must let the customer know the amount on which they are paying tax. This includes the amount of any taxable discounts, rebates, or incentives offered or paid to you by third parties. In other words, even though the customer buys an item at a discounted price, you collect tax for the full retail (prediscounted) price. You may itemize this amount on the customer’s receipt, sales invoice, or other proof of sale.

When applicable, you may also post a notice in a location visible to your customer, or in advertisements, flyers, or brochures sent to customers. The notice should indicate that tax will be added to the sales price of all items and that the tax includes the amount of any taxable discounts or rebates.

Note: Sellers of cigarettes and tobacco products at retail must have a separate California Cigarette and Tobacco Products Retailer’s License for each retail location. This is true even if you have a seller’s permit or other permits or licenses issued by the CDTFA. For more information, see publication 78, Sales of Cigarettes and Tobacco Products in California, available from our website.

Discount club cards
If you offer price discounts to customers through the use of “discount club cards,” the discount amount is not subject to tax. The price reductions associated with the club card are not part of your total taxable sales if you are not receiving compensation from a third party. Amounts paid by a third party such as a manufacturer to reimburse you for the club card discount are subject to tax. Some stores also offer “club rewards”—such as discount coupons or “reward bucks”—based on a customer’s purchases during a particular time period. These reward discounts are also not taxable because they are considered retailer cash discounts.

For additional information and examples of the programs that are commonly offered to you by third parties, please see Regulation 1671.1, Discounts, Coupons, Rebates, and Other Incentives, and publication 113, Coupons, Discounts and Rebates.
**Federal food stamps**
Any items sold in exchange for federal food stamp coupons are exempt from sales and use tax. This includes sales that would otherwise be taxable. For example, sales of carbonated beverages are generally taxable, but if they are paid for with federal food stamps, their sale is exempt.

If you make sales in exchange for food stamps, you must account for the sales of normally taxable items purchased with food stamps in order to properly report your sales and use tax liability.

Rather than separately accounting for those sales, you can use one of the following two approved methods for computing the allowable deduction for redeemed food stamp coupons:

**Method 1**
You may take a deduction on your sales and use tax return of two percent of the total amount of food stamp coupons redeemed in the period for which the return is filed.

**Method 2**
You may take a deduction that is greater than two percent if the calculation used in Method 2 results in a higher percentage.

This example illustrates how to calculate the percentage under Method 2.

*Example:*
Assume the following total purchases for the period of your tax return:

| Items that are normally taxable and may be purchased with food stamps | $5,000 (a)  |
| Exempt food products | $130,000 (b) |
| **Total** | **$135,000 (c)** |

The allowable percentage to be applied to your total food stamp coupons redeemed is computed as follows:

\[
\frac{(a) \text{ } 5,000 \text{ } \div \text{ } (c) \text{ } 135,000}{\text{}} = 3.7\%
\]

**Note:** Customers may not use food stamps to buy items such as alcoholic beverages, tobacco products, pet food, soaps, paper products, vitamins, food that will be eaten in the store, or hot foods. If you are using this method, make sure that these items are not included in your total for “Items that are normally taxable and may be purchased with food stamps.”

**Film processing**
Tax generally applies to all charges involved in processing film, including charges for:

- Enlarging photos
- Placing photographic images on a CD, DVD, or floppy disk
- Printing photos from a digital storage medium

Tax generally also applies to charges for coloring and tinting new pictures. However, *itemized* charges for developing negatives from your customers’ exposed film are generally not taxable. This is to be distinguished from charges for developing film by the reverse process method, which is subject to tax (the reverse process method consists of developing the film to a negative and reversing it into a positive, usually in the form of a slide or a home movie film.) Please see *publication 68, Photographers, Photo Finishers, and Film Processing Laboratories*, for additional information.

**Lottery**
Lottery receipts are not part of a retailer's gross receipts for tax purposes and should not be included on your sales and use tax return. Appropriate recordkeeping procedures should be established to segregate lottery receipts from sales. If you do not maintain adequate documentation of exempt lottery receipts, such sales could be confused with taxable sales.
Newspapers and periodicals
Sales of newspapers and periodicals are taxable, except for periodicals sold by subscription. Retailers who sell newspapers and periodicals in their stores should include these items with their reported taxable sales. Also taxable are sales of such items as catalogs, maps, and books.

Point-of-sale fees (fees for use of debit cards)
Tax does not apply to debit card fees if all of the following conditions apply:

- The fee is separately stated,
- The customer would not incur the charge if he or she did not use the card,
- The fee is not calculated as a percentage of the amount of the purchase, and
- The fee is reasonably related to the cost of the transaction.

Prepaid telephone debit cards
In general, sales of prepaid telephone debit cards are not subject to sales or use tax (see exception below). You are considered to be selling a future telephone service rather than selling physical products.

Exception: If you sell a prepaid telephone card for its value as a collectible item rather than for future telephone service, the sale is subject to tax. For example, if you sell an expired card with a picture of a famous person or classic automobile, you are selling a collectible item, and the sale is subject to tax.

However, sales of prepaid wireless telephone debit cards are subject to the prepaid Mobile Telephony Services surcharge when sold in a retail transaction in California (see heading below).

Prepaid Mobile Telephony Services Surcharge
As of January 1, 2017, certain small sellers of prepaid mobile telephony services (MTS) are no longer required to collect the surcharge from their customers and report and pay those amounts to the CDTFA. A small seller of prepaid MTS is a seller (other than a telecommunications service supplier) that sold less than $15,000 in prepaid MTS sales during the previous calendar year. The annual sales threshold is based on the total of all retail locations operated by the seller and is subject to annual adjustment. However, because consumers are still responsible for the surcharge, as a courtesy to their customers, small sellers may voluntarily continue to charge and collect the prepaid MTS surcharge and report the amounts to the CDTFA. For more information about this program, please read our guide, Prepaid Mobile Telephony Services (MTS) Surcharge.

Rentals
Videotapes and equipment
Rentals of videotapes or DVDs for private noncommercial use are subject to tax. Tax applies to such rentals even if you paid sales tax to your vendor or reported use tax on the purchase price of the tape or disc.

If you rent video equipment and videos/DVDs for a lump-sum rental charge, tax will apply to the entire charge or to a portion. If the video equipment was acquired tax-paid, there will be no tax on the portion of the charge attributable to the equipment. Taxable rental receipts will be measured by the ratio of the fair rental value of the videos/DVDs and equipment as applied to the lump-sum rental charge. If the video equipment was acquired without tax, the entire rental charge for the video equipment and the videos/DVDs is subject to tax.
**Carpet cleaners**

Your rental receipts may not be taxable or you may be required to report and pay tax on all or a portion of the receipts. It will depend on whether you paid sales tax or use tax on your purchase of the carpet cleaning equipment.

*You did not pay tax on the carpet cleaning equipment:*

- You must report and pay tax on all rental receipts, including charges for soaps and cleansers.

*You paid tax to your supplier or you reported use tax on your tax return*:  

- If you charge your customer a lump-sum amount for the rental, including equipment, soaps, and cleansers, you are not required to report and pay tax. However, you are considered the consumer of the soaps and cleansers and are liable for tax on your purchase of those items.
- If you charge a separate amount for the equipment and a separate amount for the soaps and cleansers, you are not liable for tax on the rental receipts for the equipment but are liable for tax on your receipts for the soaps and cleansers. Under this example, you can purchase the soaps and cleansers with a resale certificate.

* If you report use tax on your return, your purchase must be reported by the due date for the reporting period during which you first place the equipment in rental service.

**Sales of capital assets**

Tax applies to sales of capital assets used in your business—such as showcases, gondolas, and cash registers. This holds true whether the assets are sold intermittently or are included with the sale of your business.

**Self-consumed merchandise**

Taxable merchandise that you purchase without tax for resale and divert to some other use is subject to use tax measured by its purchase price. Examples of such use include cigarettes, soap, and other taxable items taken home by an owner; given to friends, associates or employees; or donated to certain organizations (see *Note—donations to organizations*). The cost of such merchandise should be reported under “Purchases Subject to Use Tax” on your tax return.

Paper bags and other wrapping and packaging supplies used to wrap merchandise you sell may be purchased for resale, without payment of tax. But purchases of all other supplies, such as price tags and store equipment, are taxable. Normally, these items are purchased from local suppliers who charge sales tax and report the tax. If equipment or supplies are purchased from out-of-state with no tax added, the purchase should be reported on your tax return, under “Purchases Subject to Use Tax.”

*Note—donations to organizations*: You are not required to report use tax if you donate property from your resale inventory to a qualified organization, as defined in Regulation 1669, Demonstration, Display, and Use of Property Held for Resale—General. Donations to organizations that do not qualify under this regulation are subject to tax.

**Vending machines**

Commissions received from vending machine operators who have placed vending machines on your premises are not subject to tax.

Some grocers, however, sell their own merchandise through vending machines. Regulation 1574, Vending Machine Operators, and publication 118, Vending Machine Food Sales, explain the application of tax to sales through vending machines.
The information in this chapter is designed to help you compute some of the figures needed for your sales and use tax return. If you need additional information about completing a return, please refer to the return instructions or download a copy of publication 73, Your California Seller’s Permit. You can also call our Customer Service Center for assistance.

**Total sales**
Total sales entered on your tax return should include your gross receipts from all sales made during the period covered by the return. Gross receipts include sales of exempt merchandise as well as taxable merchandise. They also include charge sales and credit card sales.

Credit card sales should be reported as if no credit cards were involved. Your sales should not be reduced by the amount of any service charges made by a credit card organization. Since there was no reduction in the amount of the sale to your customers, no deduction is allowable.

**Methods for computing exempt food sales and taxable sales**
In preparing tax returns, you may use any method of determining the amount of your sales of exempt food items and taxable items so long as the method accurately discloses the correct amount of tax due. Regardless of the method used, you must be prepared to demonstrate, by records which can be verified by audit, that the method used accurately discloses the correct amount of tax due.

This chapter includes descriptions of the following methods:

- Electronic scanning systems
- Purchase-ratio method (grocer’s formula)
- Modified purchase-ratio method
- Cost-plus-markup method—taxable merchandise
- Retail inventory method
- Sales tax ring-up
- Taxable sale ring-up
- Estimates

The above methods are discussed on the following pages.

**Electronic scanning systems**
You can also use electronic scanning systems to separate taxable sales from nontaxable sales. These systems record and compile taxable and nontaxable sales, sales tax, and related data from information imprinted on a Universal Product Code (UPC).

You must ensure that the proper controls are maintained for monitoring and verifying the accuracy of the scanning results and tax returns. Your CDTFA office will be able to provide you with information on the type of documentation that should be developed and maintained. You are required to keep all records relating to sales and purchases for four years from the date of the sale or purchase.

**Recordkeeping requirements for grocers using electronic scanning systems**
In addition to the normal books of account ordinarily maintained, the following records should also be developed and retained by all grocers using electronic scanners:
Master Listings
Whether you operate an independent store or a chain store operation, you should maintain a master listing of all taxable and nontaxable products sold. If you also sell products that are not included in the Master List, (products without a UPC such as salad bars, seasonal items, and deli items) a separate accounting should be kept for these products. In spite of the type of storage (paper, tape, or disk) used to maintain the list, it should generally include all of the following product information:

1. The Universal Product Codes
2. The product's taxable or nontaxable status
3. An identifying description of the product
4. The package or size of the product
5. The stores that carry the product
6. Department numbers
7. A warehouse or vendor item number

Product Coding Reports
It is very important to verify that products are coded accurately and to keep a sufficient record of changes made to your product codes. New or improved products are continually introduced and decisions to add or discontinue products can be made on a daily basis. As a result, your Master List can change daily. Therefore, a history of product changes is required to support your claimed sales of exempt food products (using electronic scanners).

Retailers are required to prepare and save a minimum of one Product Coding Report (PCR) for each return reporting period. This report should include all additions or new products, deletions of old products, and coding changes of existing products that have occurred since the preparation of the prior period's report.

Saving the PCR for each reporting period will assist you in identifying and correcting any possible coding errors within the same reporting period in which they occurred. Otherwise, you may be subject to interest and penalty adjustments for any coding errors not disclosed until later reporting periods.

Product Movement Report
In spite of the size of your grocery business, a Product Movement Report or a similar type of inventory tracking report should also be created and maintained over the same reporting period required for the PCR. This report should include the same product information contained in the Master Listing. If you identify product coding errors, this report should assist you in determining the quantity and price of products sold during the reporting period and allow you to compute the additional sales tax due.

This report should also provide you with a satisfactory method to verify what products were miscoded, when the erroneous coding was corrected, the price of the product, and how much of the product was sold during the period in question. If you discover that you have collected excess tax reimbursement (too much sales tax), please refer to Regulation 1700, Reimbursement for Sales Tax.

General Outline of Reports, Records and Procedures Used When Reporting With Electronic Scanners
As a grocer you are required to keep a general outline of your electronic scanner reporting methods. The outline should include the following areas:

1. The type and form of records and reports generated.
2. A description of who is responsible for testing, maintaining and correcting the scanning system. It is necessary to identify the person with the authority to enter and/or alter information contained in the Master List, such as price, product, and codes.
3. How the scanner system accounts for such items as food stamps, manufacturers’ coupons, bottle deposits, and over rings.

4. If there are department(s) and/or stores handling sales, in whole or in part, without using scanners, it is necessary to keep records that account for your sales.

Grocers are required to segregate a representative sample of taxable and nontaxable merchandise purchases, if requested for audit purposes.

**Purchase-ratio method (grocer’s formula)**

Under this method, you calculate your exempt food sales by using a formula that compares your purchases of food products and all grocery items. The formula, which adjusts for sales tax reimbursements, provides a percentage figure that is applied to total grocery sales in order to determine exempt food sales. The example shown below illustrates the use of the purchase-ratio method, and shows how nongrocery taxable purchases and sales are included in the calculations.

If you use this method, you must accurately segregate your purchases into the following categories: exempt food products, taxable grocery items, and nongrocery taxable items.

For information about particular line entries please see:

- Line 1—Taxable grocery purchases
- Line 4—Exempt food product purchases
- Lines 1 and 4—Adjustments for allowances and discounts

**Purchase-ratio method example**

The following example shows how nongrocery taxable purchases and sales are included in the calculations.

1. Taxable grocery purchases $40,000
2. Add sales tax adjustment (8.25%* x Item 1) $3,300
3. Adjusted taxable grocery purchases (Item 1 + Item 2) 43,300
4. Exempt food products purchases $130,000
5. Total grocery purchases including sales tax (Item 3 + Item 4) $173,300
6. Exempt food products ratio (Item 4 ÷ Item 5 = 75.01%)
7. Total sales including sales tax $254,088
8. Nongrocery taxable sales including sales tax (if such sales are not accurately segregated, mark up nongrocery taxable cost of goods sold to compute sales and add 8.25%* sales tax to total)** $31,500
9. Grocery sales including sales tax (Item 7 - Item 8) $222,588
10. Exempt food products sales (Item 6 x Item 9) $166,963
11. Sales of taxable items including sales tax (Item 7 - Item 10) $87,125
12. Less taxable items purchased with food stamps (2% of total food stamps redeemed for period, for example, 2% x $100,000) $2,000
13. Taxable measure including sales tax (Item 11 - Item 12) $85,125
14. Sales tax included (.0825/1.0825* x Item 13) $6,488
15. Measure of tax (Item 13 - Item 14) $78,637
16. Computed sales tax payable (8.25%* x Item 15) $6,488

* Use the applicable tax rate. We have used a tax rate of 8.25 percent for illustration purposes.

** Adjust for shrinkage if applicable—not to exceed three percent except as specified in Regulation 1602.5, Reporting Methods for Grocers. Adjustment should also be made for significant inventory fluctuations.
Line 1—Taxable grocery purchases

a. The following is a partial list of purchases that should be included in taxable grocery purchases:
   • Beer purchases
   • California Redemption Value (CRV) fees on beer, wine coolers, and carbonated beverages
   • Carbonated beverage purchases
   • Cigarette purchases
   • Wine purchases
   • All other taxable grocery purchases (see Appendix A for an expanded list of taxable grocery items)

b. Do not include the following as part of taxable grocery purchases:
   • California Redemption Value (CRV) fees on nontaxable beverages
   • Distilled spirits purchases
   • Farm feed purchases
   • Farm fertilizer purchases
   • Gasoline purchases
   • Hot prepared food ingredients
   • Manufacturing costs*
   • Nongrocery taxable purchases (see Appendix B for an expanded list)
   • Paper and plastic bags used as containers for items sold by grocers
   • Processing costs*
   • Restaurant purchases
   • Snack bar purchases
   • Transportation costs*
   • Vending machine dispensed purchases
   • Warehousing costs*

* If these operations are self-performed, the costs must be excluded from grocery purchases for purchase-ratio purposes; however, if you use a modified purchase-ratio method, these costs may be included among grocery purchases, subject to CDTFA approval.

c. Do not include exempt food products in taxable grocery purchases. See the discussion of Line 4 below for more information on exempt food products.

d. If you have received a volume rebate, promotional allowance, or a discount for your purchases, you must ensure that the purchase price you use reflects the reduced cost. (See following, Lines 1 and 4—Adjustments for allowances and discounts.)

Line 4—Exempt food product purchases

a. The following is a partial list of exempt food products:
   • Bakery ingredient purchases
   • Deli purchases
   • Meat purchases (do not adjust for meat scraps)
   • Produce purchases
   • All other exempt food product purchases

b. If you have received a volume rebate, promotional allowance, or a discount for your purchases, you must ensure that the purchase price you use reflects the reduced cost. (See following, Lines 1 and 4—Adjustments for allowances and discounts.)
**Lines 1 and 4—Adjustments for allowances and discounts**

Cash discounts, volume rebates, quantity discounts, and promotional allowances represent reductions of cost and should be used to reduce the purchase price of taxable grocery purchases and exempt food products, as applicable, for ratio purposes. These items are defined below:

**Cash Discount.** As used for this reporting method, cash discount means a reduction from invoice price allowed the grocer for prompt payment.

**Volume Rebate, Quantity Discount.** As used for this reporting method, volume rebate or quantity discount means an allowance or reduction of the price for volume purchases based on the number of units purchased or sold. Such rebates or discounts normally are obtained without any specific contractual obligation upon the part of the grocer to advertise or otherwise promote sales of the products purchased. The term does not include patronage dividends distributed to members by nonprofit cooperatives as required by Corporations Code section 12805, or rebates that constitute a distribution of profits to members or stockholders.

**Promotional Allowance.** As used for this reporting method, the term “promotional allowance” means an allowance in the nature of a reduction of the price to the grocer, based on the number of units sold or purchased during a promotional period. The allowance is directly related to units sold or purchased although some additional promotional expenses may be incurred by the grocer. Normally, the product would be featured in the grocer’s advertising, although the grocer may or may not be contractually obligated to do so. The retail price of the product may or may not be lowered during a promotional period.

Promotional allowances do not include display or other merchandising plan allowances or payments that are based on agreements to provide shelf space for a price not related to volume of purchases, or cooperative advertising allowances that are based on a national line rate for advertising and are not directly related to volume of purchases and sales. Cooperative advertising allowances are intended to reimburse grocers for a portion of their advertising costs for a particular product or products.

**Line 8—Nongrocery taxable sales**

Sales and purchases of nongrocery taxable items such as distilled spirits, drug sundries, and hardware must be accounted for in the ratio computation. If such sales are not accurately segregated in your records, then nongrocery taxable cost of goods sold should be marked up by applicable markup rates, plus sales tax, to determine such sales.

An adjustment for shrinkage may be taken into consideration in the sales computation, if applicable. This adjustment may not exceed three percent of the cost of nongrocery taxable items when the purchase-ratio method is used, except as specified in section (d) of Regulation 1602.5, Reporting Methods for Grocers.

**Modified purchase-ratio method**

If you do not follow the procedure outlined on the previous pages, but report on a different purchase-ratio basis, you are using a modified version of the purchase-ratio method. For example, if you include self-performed processing, manufacturing, warehousing or transportation costs in the purchase-ratio formula, you are using a modified version.

If you use a modified version, you must establish that the modified version does not result in an overstatement of the food products exemption. The adequacy of the modified method may be demonstrated by extending taxable purchases, adjusted for inventories, to retail for a representative period or computing taxable sales by marking up...
taxable purchases, adjusted for inventories, for a representative period. Grocers must retain adequate records that may be verified by audit, documenting the modified purchase-ratio method used.

**Cost-plus-markup method—taxable merchandise**

This is a method whereby applicable markups are added to your cost of taxable merchandise, adjusted for inventories, to determine taxable sales for the reporting period. Adjustments are made for markons, markdowns, quantity sales and case sales, as applicable. A shrinkage adjustment of up to one percent of the cost of taxable merchandise is also allowable if losses are incurred.

Markup factor percentages (cost plus the markup) must be determined by conducting a shelf test of representative purchases covering a minimum purchasing cycle of one month within a three year period, segregated by commodity groupings (for example, beer, wine, paper products, pet foods, and so forth). Commodity markup factor percentages are applied to cost of sales of the respective commodities for the reporting period to determine taxable sales for each commodity.

As an alternative procedure, the overall average markup factor for all taxable commodity groupings may be used to determine total taxable sales for the reporting period. This factor is applied to the overall cost of taxable sales for the reporting period. It should be noted that shelf tests (to determine commodity markup factors) use purchases covering a complete purchasing cycle, typically one month. The markup factors determined from the shelf tests are then applied to respective commodity costs in a one-year base period to compute the overall average markup factor.

**Cost-plus-markup example**

**Computation of Taxable Sales to be Reported (3rd quarter 20XX)**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recorded cost of taxable sales</td>
<td>$403,815</td>
</tr>
<tr>
<td>Less 1% allowance for shrinkage</td>
<td>– 4,038</td>
</tr>
<tr>
<td>Adjusted cost of taxable sales</td>
<td>$399,777</td>
</tr>
<tr>
<td>Overall taxable markup factor (^{(1)}) ((31.59% + 100%) \times 131.59%)</td>
<td>x 131.59%</td>
</tr>
<tr>
<td>Computed taxable sales ((131.59% \times $399,777))</td>
<td>$526,067</td>
</tr>
<tr>
<td>Computed sales tax payable ((8.25% \times $526,067)) (^{(2)})</td>
<td>$43,401</td>
</tr>
</tbody>
</table>

\(^{(1)}\) See example on the following page for an illustration of how the markup calculation was done.

\(^{(2)}\) Use the applicable tax rate. A tax rate of 8.25 percent was used for illustration purposes.
Computation of Overall Taxable Markup (Test Year: 20XX)

<table>
<thead>
<tr>
<th>Commodity</th>
<th>A Recorded Cost of Sales</th>
<th>B Markup Factor&lt;sup&gt;1&lt;/sup&gt; (MU+100%)</th>
<th>C Computed Taxable Sales (AxB=C)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Grocery Taxables</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Beer</td>
<td>$105,078</td>
<td>132.49%&lt;sup&gt;2&lt;/sup&gt;</td>
<td>$139,218</td>
</tr>
<tr>
<td>Wine</td>
<td>32,438</td>
<td>147.19%</td>
<td>47,745</td>
</tr>
<tr>
<td>Carbonated beverages</td>
<td>223,815</td>
<td>135.50%</td>
<td>303,269</td>
</tr>
<tr>
<td>Tobacco and related products</td>
<td>100,781</td>
<td>112.63%</td>
<td>113,510</td>
</tr>
<tr>
<td>Paper products</td>
<td>131,931</td>
<td>127.55%&lt;sup&gt;2&lt;/sup&gt;</td>
<td>168,278</td>
</tr>
<tr>
<td>Pet food</td>
<td>142,316</td>
<td>123.87%</td>
<td>176,287</td>
</tr>
<tr>
<td>Soap and detergents</td>
<td>125,712</td>
<td>110.95%</td>
<td>139,477</td>
</tr>
<tr>
<td>Laundry supplies</td>
<td>26,101</td>
<td>123.87%&lt;sup&gt;2&lt;/sup&gt;</td>
<td>32,331</td>
</tr>
<tr>
<td>Household cleaners, waxes, and insecticides</td>
<td>23,087</td>
<td>127.05%</td>
<td>29,332</td>
</tr>
<tr>
<td>Brooms, mops, brushes, and sponges</td>
<td>7,522</td>
<td>139.26%</td>
<td>10,475</td>
</tr>
<tr>
<td>Outdoor living needs (charcoal briquettes, starter fluid, etc.)</td>
<td>6,519</td>
<td>124.40%</td>
<td>8,110</td>
</tr>
<tr>
<td><strong>Total Grocery Taxables</strong></td>
<td>$ 925,300</td>
<td></td>
<td>$1,168,032</td>
</tr>
<tr>
<td><strong>Total Nongrocery Taxables</strong></td>
<td>+ 358,626</td>
<td>145.40%</td>
<td>+ 521,442</td>
</tr>
<tr>
<td><strong>Total Taxables</strong></td>
<td>$1,283,926</td>
<td></td>
<td>$1,689,474</td>
</tr>
<tr>
<td>Cost of Computed Taxable Sales</td>
<td>- $1,283,926</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gross Profit</td>
<td></td>
<td></td>
<td>$405,548</td>
</tr>
<tr>
<td>Overall Markup ($405,548 ÷ $1,283,926)</td>
<td></td>
<td></td>
<td>31.59%</td>
</tr>
</tbody>
</table>

<sup>1</sup> All markups have been adjusted for any markons or markdowns and quantity price adjustments (for example, cigarettes sold by the carton).

<sup>2</sup> The shelf test used to compute the markup on this commodity is illustrated below.
## Shelf Test Period: April 20XX

### Shelf Test on Beer

<table>
<thead>
<tr>
<th>Date</th>
<th>Invoice Number</th>
<th>Vendor</th>
<th>Cost</th>
<th>Ex-tax*</th>
</tr>
</thead>
<tbody>
<tr>
<td>4-2-XX</td>
<td>629452</td>
<td>Lane Distributing Co.</td>
<td>$559.64</td>
<td>$737.20</td>
</tr>
<tr>
<td>4-2-XX</td>
<td>39819</td>
<td>National Brewers</td>
<td>222.72</td>
<td>297.20</td>
</tr>
<tr>
<td>4-4-XX</td>
<td>45293B</td>
<td>City Distributors</td>
<td>553.78</td>
<td>737.52</td>
</tr>
<tr>
<td>4-7-XX</td>
<td>098757</td>
<td>Smythe Brewing Co.</td>
<td>475.66</td>
<td>620.11</td>
</tr>
<tr>
<td>4-7-XX</td>
<td>75923</td>
<td>Bunkers Brewers Inc.</td>
<td>+ 173.10</td>
<td>+ 237.79</td>
</tr>
</tbody>
</table>

**Totals:** $1,984.90 $2,629.82

**Cost:** - $1,984.90

**Gross Profit:** $644.92

**Markup ($644.92 ÷ $1,984.90):** 32.49%

*Purchased without the payment of tax.*

### Shelf Test on Paper Products

<table>
<thead>
<tr>
<th>Date</th>
<th>Invoice Number</th>
<th>Vendor</th>
<th>General Description</th>
<th>Cost</th>
<th>Ex-tax</th>
</tr>
</thead>
<tbody>
<tr>
<td>4-3-XX</td>
<td>123276</td>
<td>Monsanto-Pacific, Inc.</td>
<td>Paper towels</td>
<td>$962.59</td>
<td>$1,152.80</td>
</tr>
<tr>
<td>4-3-XX</td>
<td>B30031</td>
<td>Value-Line Products</td>
<td>Paper plates, napkins</td>
<td>514.29</td>
<td>696.50</td>
</tr>
<tr>
<td>4-5-XX</td>
<td>191156</td>
<td>Lunch-A-Bunch</td>
<td>Bags</td>
<td>396.31</td>
<td>504.35</td>
</tr>
<tr>
<td>4-8-XX</td>
<td>42445A</td>
<td>Fawcett and Son</td>
<td>Tissues</td>
<td>1,204.14</td>
<td>1,584.45</td>
</tr>
<tr>
<td>4-8-XX</td>
<td>19416</td>
<td>M. I. Green Paper Co.</td>
<td>Aluminum foil</td>
<td>+ 481.52</td>
<td>+ 601.14</td>
</tr>
</tbody>
</table>

**Totals:** $3,558.85 $4,539.24

**Cost:** - $3,558.85

**Gross Profit:** $980.39

**Markup ($980.39 ÷ $3,558.85):** 27.55%
### Shelf Test on Laundry Supplies

<table>
<thead>
<tr>
<th>Date</th>
<th>Invoice Number</th>
<th>Vendor</th>
<th>General Description</th>
<th>Cost</th>
<th>Retail Ex-tax</th>
</tr>
</thead>
<tbody>
<tr>
<td>4-3-XX</td>
<td>314652</td>
<td>Silver Seal Products</td>
<td>Bleach</td>
<td>$192.23</td>
<td>$224.96</td>
</tr>
<tr>
<td>4-4-XX</td>
<td>B92845</td>
<td>Lewis and Final</td>
<td>Ammonia</td>
<td>262.01</td>
<td>330.29</td>
</tr>
<tr>
<td>4-7-XX</td>
<td>1-22958</td>
<td>Columbia Laundry Prod.</td>
<td>Starch</td>
<td>268.92</td>
<td>324.42</td>
</tr>
<tr>
<td>4-8-XX</td>
<td>496372</td>
<td>Arnile and Co.</td>
<td>Water Softener</td>
<td>180.47</td>
<td>234.87</td>
</tr>
<tr>
<td>4-8-XX</td>
<td>A19485</td>
<td>Goldfarad and Hubbard</td>
<td>Cleaners</td>
<td>+190.52</td>
<td>+240.75</td>
</tr>
</tbody>
</table>

**Totals**

<table>
<thead>
<tr>
<th>Cost</th>
<th>Retail Ex-tax</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1,094.15</td>
<td>$1,355.29</td>
</tr>
</tbody>
</table>

**Markup ($261.14 ÷ $1,094.15)**

- **23.87%**

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### Retail inventory method

This method is generally appropriate for use only by the larger grocers. It is most feasible for use by grocers who have suitable automatic data processing equipment capabilities.

It is basically a method whereby control records for inventories and purchases are maintained at retail values. As purchase invoices are received, the merchandise is segregated according to exempt food products and taxable items and priced and recorded at the retail value. The total retail amounts for the reporting period, adjusted for inventories at retail and segregated according to exempt food products and taxable items, represent anticipated exempt and taxable sales for the reporting period. Adjustments are made for markons, markdowns, quantity sales and case sales, as applicable. A shrinkage adjustment of up to one percent of taxable items is also allowable if losses are incurred.

Additional information on the retail inventory method is included in Regulation 1602.5, Reporting Methods for Grocers.

### Other methods

#### Sales tax ring-up

Sales tax ring-ups at the cash register are converted to the equivalent taxable measure to determine taxable sales for the reporting period. Use of this method is generally not satisfactory because of several factors. For example:

- Checkout clerks may not be well informed on the taxability of all items sold.
- Checkout clerks often work under pressure, which can lead to errors in classifying items or errors in the amount of tax reimbursement added.
- It is sometimes trade practice to sell certain types of merchandise, such as cigarettes and tobacco, at a tax-included price.

Since this method is susceptible to many errors, it is not recommended for use as a reporting method.
**Taxable sale ring-up**
This is similar to the sales tax ring-up method, except that under this method the taxable sales amounts are recorded on a separate key of the cash register and compiled to determine taxable sales for the reporting period. As with the sales tax ring-up, this method is susceptible to many errors and is not recommended for use as a reporting method.

**Estimates**
The following methods for reporting tax liability based on estimates are not recommended:
- Estimates based on tax reported in a prior period
- Estimates based on a ratio of taxable sales to total sales in a prior period
- Estimates based on the application of unsubstantiated markups or based on other methods that have not been approved by the CDTFA

**Deductions**
Deductions should be taken for the gross receipts from your sales of exempt merchandise. The usual exempt merchandise sold in grocery stores are *nontaxable sales of food products*. To support your deduction for exempt sales of food products, all purchases of food products should be segregated in your records from taxable items.

In claiming a deduction, be sure that it really is exempt and that you have included the amount in reported total sales. Be sure to retain documentation supporting the deduction.

**Losses**

**Shrinkage (unaccounted-for losses)**
When losses such as spoilage, breakage, pilferage, and so forth are incurred, grocers may, for reporting purposes, adjust up to one percent of the cost of taxable merchandise when using the retail inventory or markup method.

An adjustment of up to three percent of the cost of your nongrocery taxable items may be taken when using the *purchase-ratio method* of reporting.

An adjustment for shrinkage is not allowed in all cases; its use is limited to reporting methods involving a markup or an extension of purchases to retail. For example, under the purchase-ratio method of reporting, an adjustment for shrinkage would not be in order if your sales of nongrocery taxable items are based on actual sales, rather than based on a markup or extension of nongrocery taxable purchases to retail, since shrinkage would already be reflected in recorded gross receipts.

**Robbery, theft, shoplifting**
Losses in excess of that allowed for shrinkage must be supported by some form of specific proof of loss. Proof may be in the form of a report from a private agency employed to track down losses, a police report, insurance claim, or other documentary evidence. As with shrinkage, deductions for robbery, theft, and shoplifting would not be appropriate if you report taxable sales based on actual sales.

*Note:* Robberies of cash are not deductible for sales tax purposes because tax is measured by sales. You still have the responsibility to pay tax on taxable sales in the usual manner despite a loss of the proceeds of sales.

**Bad debts**
If a check that you accepted as payment for merchandise is returned unpaid by the bank, is found to be uncollectible, and is charged off for income tax purposes, you can claim a bad debt deduction for the amount of the taxable items included in the original sale. If the original sale included both taxable and exempt items, you may determine the amount of the taxable items by applying the ratio of your total taxable sales for the reporting period to your total sales for the reporting period.

When a check is cashed for an amount in excess of the total sale, that excess portion over the sale amount is not deductible as a bad debt. In such situations, the amount of the sale should be noted on the check.
Frequently, the money for a bad debt or a bad check is later collected from a customer. If collection is made after a deduction has been claimed, the portion previously claimed as a deduction must be reported as additional taxable sales.

No deduction is allowable for expenses you may incur in attempting to collect the bad account, and no deduction is allowable for that portion of a debt recovered that is retained by or paid to a third party as compensation for collecting the account.

In the event the tax rate has changed since the time of the sale, the amount of the bad debt deduction must be adjusted to conform to the tax rate in effect at the time the deduction is taken. Please refer to Regulation 1642, Bad Debts.

**How long should I keep my business records?**

You should keep required records for at least four years unless we give you specific, written authorization to destroy them sooner.

If you are being audited, you should retain all records that cover the audit period until the audit is complete, even if that means you keep them longer than four years. In addition, if you have a dispute with us about how much tax you owe, you should retain the related records until that dispute is resolved. For instance, if you appeal the results of an audit or another determination (billing), or you file a claim for refund, you should keep your records while that matter is pending.

If you have a point-of-sale system that overwrites data after a period of time less than four years, you should transfer, maintain, and have available, all data that would have been overwritten or otherwise removed from the system for the required time periods indicated above.

For more information, you may obtain a copy of publication 116, Sales and Use Tax Records, or Regulation 1698, Records, from our website or call our Customer Service Center.

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**Sales Suppression Software Programs and Devices**

It is a crime for anyone to knowingly, sell, purchase, install, transfer, or possess software programs or devices that are used to hide or remove sales and to falsify records.

Using these devices gives an unfair competitive advantage over business owners who comply with the law and pay their fair share of taxes and fees. Violators could face up to three years in county jail, fines of up to $10,000, and will be required to pay all illegally withheld taxes, plus penalties including applicable interest and fees.
For additional information or assistance, please take advantage of the resources listed below.

**INTERNET**

www.cdtfa.ca.gov

You can log onto our website for additional information—such as laws, regulations, forms, publications, industry guides, and policy manuals—that will help you understand how the law applies to your business.

You can also verify seller’s permit numbers on the CDTFA website (look for “Verify a Permit, License, or Account”) or call the CDTFA’s toll-free automated verification service at 1-888-225-5263.

Multilingual versions of publications are available on the CDTFA website at www.cdtfa.ca.gov.

Another good resource—especially for starting businesses—is the California Tax Service Center at www.taxes.ca.gov.

**TAX INFORMATION BULLETIN**

The quarterly Tax Information Bulletin (TIB) includes articles on the application of law to specific types of transactions, announcements about new and revised publications, and other articles of interest. You can find current TIBs on our website at www.cdtfa.ca.gov/taxes-and-fees/tax-bulletins.htm. Sign up for CDTFA updates email list and receive notification when the latest issue of the TIB has been posted to our website.

**FREE CLASSES AND SEMINARS**

Most of the CDTFA statewide offices offer free basic sales and use tax classes with some classes offered in other languages. Check the Sales and Use Tax Section on our website at www.cdtfa.ca.gov for a listing of classes and locations. You can also call your local office for class information. We also offer online seminars including the Basic Sales and Use Tax tutorial and how to file your tax return that you can access on our website at any time. Some online seminars are also offered in other languages.

**WRITTEN TAX ADVICE**

For your protection, it is best to get tax advice in writing. You may be relieved of tax, penalty, or interest charges that are due on a transaction if we determine that we gave you incorrect written advice regarding the transaction and that you reasonably relied on that advice in failing to pay the proper amount of tax. For this relief to apply, a request for advice must be in writing, identify the taxpayer to whom the advice applies, and fully describe the facts and circumstances of the transaction.

For written advice on general tax and fee information, please visit our website at: www.cdtfa.ca.gov/email to email your request.

You may also send your request in a letter. For general sales and use tax information, including the California Lumber Products Assessment, or Prepaid Mobile Telephony Services (MTS) Surcharge, send your request to:

Audit and Information Section, MIC:44  
California Department of Tax and Fee Administration  
PO Box 942879  
Sacramento, CA 94279-0044

For written advice on all other special tax and fee programs, send your request to:

Program Administration Branch, MIC:31  
California Department of Tax and Fee Administration  
PO Box 942879  
Sacramento, CA 94279-0031

**TAXPAYERS’ RIGHTS ADVOCATE**

If you would like to know more about your rights as a taxpayer or if you have not been able to resolve a problem through normal channels (for example, by speaking to a supervisor), please see publication 70, Understanding Your Rights as a California Taxpayer, or contact the Taxpayers’ Rights Advocate Office for help at 1-916-324-2798 (or toll-free, 1-888-324-2798). Their fax number is 1-916-323-3319.

If you prefer, you can write to: Taxpayers’ Rights Advocate, MIC:70; California Department of Tax and Fee Administration; P.O. Box 942879; Sacramento, CA 94279-0070.
Regulations, forms, and publications

Lists vary by publication

Selected regulations, forms, and publications that may interest you are listed below. Spanish versions of our publications are also available online.

Regulations

1602   Food Products
1602.5 Reporting Methods for Grocers
1603   Taxable Sales of Food Products
1669   Demonstration, Display, and Use of Property Held for Resale—General
1698   Records
1700   Reimbursement for Sales Tax

Publications

17    Appeals Procedures Sales and Use Taxes and Special Taxes
22    Dining and Beverage Industry
24    Liquor Stores
27    Drug Stores
44    District Taxes (Sales and Use Taxes)
51    Resource Guide to Free Tax Products and Services
58A   How to Inspect and Correct Your Records
61    Sales and Use Taxes: Exemptions and Exclusions
70    Understanding Your Rights as a California Taxpayer
73    Your California Seller’s Permit
74    Closing Out Your Account
75    Interest, Penalties, and Fees
76    Audits
103   Sales for Resale
110   California Use Tax Basics
113   Coupons, Discounts and Rebates
116   Sales and Use Tax Records
118   Vending Machine Food Sales
APPENDIX: CLASSIFICATION OF PRODUCTS SOLD BY GROCERS

The products listed in this chapter are divided into the following classifications:

A. Taxable Grocery Items
B. Nongrocery Taxable Items

If you have any questions regarding the taxability of a sale, please call our Customer Service Center.

A. Examples of taxable grocery items

- Aluminum foil
- Ammonia
- Antacid mints
- Bags—lunch
- Beer
- Bird seed
- Bird treats (food)
- Bleach—laundry
- Bottle brushes
- Brooms
- Candles
- Canning jars and lids
- Carbonated beverages (generally)
- Cat food
- Charcoal briquettes, lighter fluid
- Cigarettes
- Cigars
- Cleaners and polishes (household)
- Clothes pins
- Coloring extracts
- Cough drops
- Deodorizers (air fresheners)
- Dietary supplements or adjuncts (additives)
- Dishcloths
- Drain cleaners (Drano, etc.)
- Dye—clothes
- Facial tissues
- Floor wax and applicators
- Fly swatters
- Fuel—cooking, heating
- Furniture polish
- Garbage bags
- Glass cleaner
- Ice
- Insect spray, poison, bombs
- Kleenex
- Kotex, Tampax, Coets, Fems
- Light bulbs and fuses
- Lighter fluid
- Lozenges (medicated)
- Matches
- Mops, mop handles
- Moth protection—all kinds
- Muffin papers
- Paper cups, plates, napkins, table covers
- Paper towels, drinking straws
- Pet food
- Plastic eating utensils
- Plastic film (such as Saran Wrap, etc.)
- Pot scrubbers
- Powder (cleaning)
- Rolaids
- Rust stain remover
- Salt for making ice cream
- Sandwich bags
- Scouring pads
- Silver polish
- Soap and detergent
- Sponges
- Spray bottles (empty)
- Starch—laundry
- Table covers—paper
- Tile cleaner
- Toilet tissue
- Toothpicks
- Upholstery cleaner
- Water softener (laundry)
- Water softener salt
- Wax paper
- Wax remover
- Whisk brooms
- Wine
B. Examples of nongrocery taxable items

Accessories—auto
Adhesive tape
Ammunition
Antacid liquids
Appliances—household, auto
Auto cleaner, polish, waxes
Baby oil
Batteries—auto, flashlight
Books
Bubble bath
Cameras
Chinaware
Cigarette lighters
Clothing
Cosmetics
Deodorizers (body)
Diapers (cloth or disposable)
Dishes
Distilled spirits
Drug sundries
Electrical supplies
Farm and garden implements
Fertilizers
Film
Firearms
Flashlights
Flower and garden seeds
Flowers
Fuel and lubricants
(Includes diesel fuel, grease, etc.)
Furniture
Garden tools and supplies

Glassware
Gloves
Hair dye
Hair styling products
Hardware
Medicated cleansers
Medicine for pets
Notebooks
Nursery stock
Pencils, pens, and ink
Pet supplies and equipment (not food)
Pots and pans
Powder (face or body)
Rawhide chew bones
 Razors
Razor blades
Rubber bands
Pet litter
School supplies
Scotch tape
Shaving cream and lotion
Shampoo and rinse
Shoe laces and polish
Silverware
Sporting goods
Stationery
Sunglasses
Sun tan lotion and sunscreen
Thread
Tools
Toothpaste
Toys