New Tax Rate on Other Tobacco Products
Effective July 1, 2023, through June 30, 2024

The California Department of Tax and Fee Administration (CDTFA) recently approved the new tax rate of 56.32 percent effective July 1, 2023, through June 30, 2024. We are required to annually determine the tax rate on other tobacco products (products other than cigarettes), which is equivalent to the combined rate of tax imposed on cigarettes.

How does the tax apply?
Tobacco products distributors are required to apply this rate to all distributions of other tobacco products in California during the effective period.

The tax is based on the distributor’s wholesale cost, which is the cost of the tobacco products charged to the distributor prior to any discounts or trade allowances (see Revenue and Taxation Code section 30017 and Regulation 4076). This cost is typically the invoiced price of the tobacco products charged by a manufacturer or importer to the licensed distributor prior to any discounts or trade allowances.

When is the tax due?
The tax is due at the time the tobacco products are distributed in California. The tax rate that applies is the rate in effect at the time the tobacco product is sold by the distributor. You may find current and historical tobacco products tax rates on our website at www.cdtfa.ca.gov/taxes-and-fees/tax-rates-stfd.htm.

For more information
For more information regarding cigarette and tobacco products taxes, see our online Tax Guide for Cigarettes and Tobacco Products at www.cdtfa.ca.gov/industry/cigarette-and-tobacco-products.htm, or call our Customer Service Center at 1-800-400-7115 (CRS:711); from the main menu, select Special Taxes and Fees. Customer service representatives are available Monday through Friday from 7:30 a.m. to 5:00 p.m. (Pacific time), except state holidays.