



SPECIAL NOTICE

CALIFORNIA DEPARTMENT
OF TAX AND FEE
ADMINISTRATION
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GAVIN NEWSOM
Governor

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Director

CDTFA WEBSITE
www.cdtfa.ca.gov

CUSTOMER SERVICE CENTER
1-800-400-7115
CRS
711

Enhanced California Cigarette Tax Stamp Available March 2020

Beginning the second week of March 2020, the California Department of Tax and Fee Administration (CDTFA) will release a new cigarette stamp to distributors featuring an enhanced green to blue color-shifting effect on the left side box of the stamp.

The new tax stamp will be the same colors (red-orange) and have the same security features as the current stamp except for the addition of the improved color-shifting ink. The new ink has a much more evident color-shifting effect that is easy for inspectors and retailers to detect without the use of a special reader.

There is no change in the stamp ordering process for distributors. We recommend that you use your inventory of current stamps and sell your inventory of stamped cigarettes before using the new stamps.

For more information regarding cigarette tax stamp orders and the new stamp, please see publication 63, *Cigarette Distributor Licensing and Tax Stamp Guide* at www.cdtfa.ca.gov/formspubs/pub63.pdf, and publication 403, *California Counterfeit-Resistant Cigarette Tax Stamp* at www.cdtfa.ca.gov/formspubs/pub403.pdf.

If you have any questions regarding the new tax stamp, visit our website at www.cdtfa.ca.gov or call our Customer Service Center at 1-800-400-7115 (CRS:711). From the main menu, select the *Special Taxes and Fees* option. Customer Service Representatives are available Monday through Friday from 8:00 a.m. to 5:00 p.m. (Pacific time), except state holidays.